

Dr. Jairo Lugo-Ocando  
Department of Journalism Studies  
University of Sheffield, United Kingdom

He is currently a lecturer in Journalism Studies and Coordinator of the MA in Global Journalism at the University of Sheffield (UK). He teaches and researches on international journalism theory and practices with particular emphasis on journalism, development and globalisation. His research deals mainly with the relation between journalism, development, poverty and social exclusion. He is currently the Acting Director of the Centre for Freedom of the Media and a Research Associate at the Centre for the Study of Journalism and History, both based at the University of Sheffield. In 2009 he was appointed a Visiting Research Fellow at the Universidad Católica Andres Bello in Venezuela and in 2010 was appointed as a visiting lecturer of the International Media, Advocacy and Communications specialization in School of International and Public Affairs at Columbia University, New York, USA.

**Current academic and administrative activities:**

- Coordinator of the MA in Global Journalism
- Teaching at PG level in the MA in Global Journalism
- Teaching in the MSc in Science Communication
- Teaching at UG level in the BA in Journalism Studies
- PhD supervision (Dean Cummings, Scott Eldridge and Xcsunny Zhang)
- International and Erasmus Officer for the Department of Journalism Studies
- Director (A) of the Centre for Freedom of the Media and a Research
- Associate Researchers of the Centre for the Study of Journalism and History
- Recruitment and Admission PG Officer

**Education:**

- 2006: PhD, University of Sussex (UK).
- 2000: MA in Defence & Security Analysis, Lancaster University (UK).
- 1994: BA in Media Studies & Print Journalism. Universidad del Zulia (Venezuela).

**Recent employment history:**

- 2011-present: Lecture in Journalism Studies, University of Sheffield (UK).
- 2003-2010: Lecturer in Journalism Studies, University of Stirling (UK).
- 2001 - 2003: Lecturer in International Journalism, Liverpool John Moores University (UK).

**Research grants awarded:**

- The Carnegie Trust for the Universities of Scotland - Copyright Violation and Creative Industries: The Case of Digital Piracy Networks on the Colombian-Venezuelan Border (2010).
- CSAFEA (China State Administration of Foreign Experts' Affairs) - Scholarship: China-UK Language and Culture Exchange Programme (2010).
- Central Government of Bosnia & Herzegovina (BiH) and the Paneuropean University of Apeiron - ICT, Digital Media and Development: Researching Policy Assessment and Impact Evaluation (2010).
- The Higher Education Academy, ADM - Teaching Science and Environment to Journalism and Media Students (2010).
- AHRC (UK) - Collaborative Doctoral Awards - Poverty, Migration and the Media Campaigns in Scotland (2009).
- The Nuffield Foundation (UK) - Uses and representations of statistics in new media coverage of crime (2009).

- Carnegie Trust for the Universities of Scotland - Catholic Church owned media and Public Service Broadcasting (2008)
- TODA Institute (Japan) - Media Campaigns and asylum Seekers in Scotland (2006).

#### **Other academic activities**

- External Examiner of the BA in Journalism Studies, University of Ulster, UK
- Associated Editor of the Journal of Latin American Communication Research (JLACR)
- Member of the Editorial Board of 'Temas de Comunicacion'
- Member of the Editorial Board of the 'Journal of Simulation/ Gaming for Education and Development'
- Member of the Editorial Board of Public Relations International Review

#### **External activities and Impact in the past 5 years:**

- Advisor for the Positive Asylum Project in OXFAM Scotland
- Providing Evidence to the Equal Opportunities Committee Meeting on the 29th of June 2010 for the Migration and Trafficking Inquiry in the Scottish Parliament.

#### **Key recent publications:**

- Lugo, J. (In print 2012). *The Global Media and Poverty*. New York: Peter Lang.
- Lugo, J. (2008). *The Media in Latin America*. Berkshire, UK: Open University Press.
- Lugo, J. Lossada, M. & Sampson, T. (2010). Novas Industrias Culturales da America Latina ainda jogam velhos jogos: Da Republica de Bannanas a Donkey King. In Perissinotto, P. and Barreto, R. (Editors). *Teoria Digital. Dez Anos Do FILE - Festival International de Linguagem Electronica*. Brazil: FILE Imprensaoficial.
- Lugo, J. (2010). Seeking refuge under the kilt: 'Media campaigns' and asylum seekers in Scotland. In Alleyne, M. (Editor). *Antiracism as International Communication*. Edison, N.J.: Transaction Publishers (Rutgers University).
- Lugo, J. and Cañizález, A. (2010). When Magic Realism confronted Virtual Reality: Online News and Journalism in Latin America. In Meikle, G. and Redden, G. *News Online: Transformations and Continuities*. Palgrave Macmillan.
- Lugo, J. (2010). Del Estado digital al desarrollo virtual: Políticas públicas y las TIC en Venezuela in Cañizález, Andrés *Catolica. De lo Estatal a lo P ublico*. Caracas: Serie Mapas de Comunicación. Fundación Konrad Adenauer/UCAB.
- Lugo-Ocando, Jairo, Kent, Gregory and Narváez, Ancízar (2011). Need a hand? No thanks! Media Representations and Peace Building Indicators: The case of UK Foreign Aid Programs in Colombia. *Journal of Intervention and Statebuilding*. Volume 6, Issue 1, pp 285-312
- Lugo-Ocando, Jairo, Guedes, Olga and Cañizález, Andrés (2011). Framing Revolution and Re-Framing Counter Revolution. *Journalism Practice*. Vol. 5, Issue 5, pages 599-612.
- Lugo-Ocando, J., Cañizález, A. and Lohmeier, C. (2010). When PSB is delivered by the 'hand of God': The case of Roman Catholic broadcast networks in Venezuela. *International Journal of Media and Cultural Politics*. Vol. 6, No. 2, Pages. 149-167.
- Lugo, J and Casanova, V. (2009). El desarrollo digital puede ser 'vergatario', pero sólo si produce resultados tangibles. *Temas de Comunicación*, No. 18. Páginas 55-78.
- Lugo, J., Cañizález, A. and Lohmeier, C. (2009). Escuchar para creer: La radio de servicio público y la Iglesia Católica en Venezuela. *Revista Comunicación*, No. 146, pp 76-86.
- Lugo, J. & Sampson, T. (2008). E-informality in Venezuela: The 'Other Path' of technology. *Bulletin of Latin American Research*. Volume 27, Issue 1, Pages 102-118.