

Workshop

Paratext in Digital Culture:

Is Paratext Becoming the Story?

University of Bergen
28-29 August 2014
Programme

In december 2012, a one-day workshop *Exploring Paratexts in Digital Contexts* was organized at the University of Bergen by the Digital Culture Research Group. The point of departure of this first workshop was paratextual theory as it was first articulated by Gérard Genette in 1987 (*Seuils / English translation Paratexts. Thresholds of Interpretation* 1997). This event was followed by the book *Examining Paratextual Theory and its Applications* in Digital Culture edited by Nadine Desrochers and Daniel Apollon (IGI Global, forthcoming Summer 2014). These two initiatives have revealed a strong interest in the academic community for appraising the potential and limits of paratextual theory in digital culture.

The Digital Culture and Electronic Literature Research Groups at UiB organizes this follow-up workshop *Paratext in Digital Culture: Is Paratext Becoming the Story?* to share ongoing research on paratextual devices, functions and strategies in digital culture and brainstorm about new research opportunities. The participants will explore further how paratext and related concepts may contribute to a better understanding of the nature and function of digital objects.

Organizer

Digital Culture Research Group &
Electronic Literature Research Group
Dept. of Linguistic, Literary and Aesthetic
Studies,
Faculty of Humanities
University of Bergen, Norway

Workshop Advisory Committee

Nadine Desrochers, UdeM, EBSI
Scott Rettberg, UiB Digital Culture
Patricia Tomaszek, UiB Digital Culture
Jill Walker Rettberg, UiB Digital Culture
Daniel Apollon, UiB Digital Culture

Location

University of Bergen
Humanities Faculty,
Room 435, HF-bygget,
Sydnesplassen 7,
5007 Bergen, Norway

Contact for participation:

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THURSDAY 28 AUGUST

09h00
Short welcome - Daniel Apollon

Invited keynote:
Nadine Desrochers
Université de Montréal, EBSI
*"Thinking Paratextually: Making Meaning
from Paradigm Shifts in the Age of Digital
Culture"*

10h15
Amy Nottingham-Martin
Lawrence University, Appleton, WI, USA
*"Reading between the lines: How paratexts
shape readers' interaction with a transmedia
narrative"*

11h00
Coffee break

11h15
Patricia Tomaszek
University of Bergen, Digital Culture
"In the Absence of the Publisher's Peritext"

12h00
Lunch break

13h30
Alois Pichler
WAB - Wittgenstein Archives in Bergen
"Paratext in Wittgenstein's Writings"

14h15
Amélie Zöllner-Weber
PhD, independent researcher, Mannheim,
Germany
"Reading an Ontology as Paratext"

15h00-15h45
Daniel Apollon
University of Bergen, Digital Culture
*"Digital Paratext: Steps Towards New
Technologies of the Intellect"*

19h30
Dinner downtown

FRIDAY 29 AUGUST

09h00
Jill Walker Rettberg
University of Bergen, Digital Culture
*"Book presentation: Seeing Ourselves
Through Technology: How We Use Selfies,
Blogs and Wearable Devices to See and
Shape Ourselves"*

09h45
Kathi Inman Berens
USC, Annenberg School of Communication
Fulbright Professor, Digital Culture UiB
*"Cooking With Code: Montfort's 'Taroko
Gorge' and its Paratexts."*

10h30
Coffee Break

11h00
Annika Rockenberger
ILOS, Universitetet i Oslo
"Video Game Framings"

11h45
Anna Nacher
Jagiellonian University, Poland, Institute of
Audiovisual Culture
*"Mashup as paratextual practice: beyond
digital objects (in the age of networked
media)"*

12h30
Lunch

13h30
Business meeting, further cooperation.

Keywords:

*paratextual theory, paratext, digital
culture, digital objects, digital literacy,
multiliteracy, multimedia, digital
content, electronic literature, digital
art, remediation, digital materiality,
ebooks, text technology, metadata,
markup*